Post-Midterm Survey: Campaign Spending, Vote Decisions and Election Influence – Detailed Tables

Angus Reid Global online survey of 1,336 American adults aged 18 and older, members of the Angus Reid Forum US panel, conducted Nov. 4-5, 2026. Data weighted by age, gender, education, region and 2024 presidential vote. Percentages are weighted column percentages and may not add to 100 because of rounding. Party affiliation combines party identification with the party respondents feel closer to; 'Neither' = those who lean toward neither party. For comparison purposes only, a probability sample of 1,336 would carry a margin of error of +/- 2.7 percentage points, 19 times out of 20; margins are larger for subgroups.

QD2. In the race for U.S. House of Representatives, which best describes when you decided who to vote for?

Base: respondents who voted in the midterm election.

	Total	Age			Gender		Region				Household income			Party affiliation		
	Total	18-34	35-54	55+	Male	Female	Northeast	Midwest	South	West	<$50K	$50K-<$100K	$100K+	Democrat	Republican	Neither
Unweighted base	*1,024*	*221*	*300*	*503*	*512*	*512*	*190*	*224*	*374*	*236*	*377*	*282*	*290*	*506*	*358*	*125*
My mind was made up from the start and I didn't change	86%	81%	83%	90%	89%	82%	90%	82%	84%	88%	82%	86%	90%	92%	84%	73%
I flipped my decision at some point during the campaign	4%	7%	6%	1%	5%	4%	5%	4%	5%	3%	7%	3%	3%	2%	6%	8%
I was undecided the whole way through and made a last-minute decision	5%	6%	4%	4%	3%	6%	3%	8%	5%	3%	5%	5%	5%	2%	5%	12%
None of these describe me	5%	5%	7%	4%	4%	7%	3%	5%	6%	6%	7%	6%	2%	3%	5%	7%

QD4. Thinking about the contest for the House of Representatives, which comes closest to your main reason for voting for the candidate you voted for?

Base: respondents who voted in the midterm election.

	Total	Age			Gender		Region				Household income			Party affiliation		
	Total	18-34	35-54	55+	Male	Female	Northeast	Midwest	South	West	<$50K	$50K-<$100K	$100K+	Democrat	Republican	Neither
Unweighted base	*1,024*	*221*	*300*	*503*	*512*	*512*	*190*	*224*	*374*	*236*	*377*	*282*	*290*	*506*	*358*	*125*
I wanted that candidate to win	52%	48%	55%	53%	57%	48%	54%	47%	58%	47%	52%	57%	50%	58%	52%	32%
I wanted to support that party	19%	21%	15%	19%	18%	20%	25%	21%	15%	18%	18%	15%	23%	19%	19%	17%
I mainly wanted to limit the power of the other party	12%	11%	13%	13%	12%	12%	8%	16%	12%	13%	11%	14%	11%	11%	11%	22%
I mainly wanted to stop another candidate from winning	10%	9%	10%	9%	9%	10%	8%	9%	8%	14%	9%	10%	12%	7%	12%	16%
It was just a random choice	2%	4%	2%	1%	1%	2%	0%	4%	2%	1%	4%	1%	1%	0%	2%	7%
Not sure	4%	4%	4%	3%	2%	5%	2%	3%	4%	4%	5%	3%	3%	4%	3%	4%
Prefer not to say	2%	3%	1%	2%	1%	2%	2%	1%	0%	3%	2%	0%	1%	1%	1%	2%

QE4. Thinking about this year's midterm election campaign, how respectful or disrespectful did each of these seem to you? Advertising by Republican candidates

Base: all respondents.

	Total	Age			Gender		Region				Household income			Party affiliation		
	Total	18-34	35-54	55+	Male	Female	Northeast	Midwest	South	West	<$50K	$50K-<$100K	$100K+	Democrat	Republican	Neither
Unweighted base	*1,336*	*323*	*424*	*589*	*631*	*705*	*239*	*277*	*514*	*306*	*545*	*345*	*329*	*610*	*434*	*209*
Very respectful	7%	8%	7%	5%	8%	6%	8%	6%	6%	8%	9%	4%	7%	2%	16%	1%
Somewhat respectful	11%	12%	11%	10%	11%	11%	10%	15%	12%	7%	9%	12%	16%	5%	24%	3%
Neither respectful nor disrespectful	20%	20%	17%	21%	21%	19%	21%	18%	20%	19%	19%	21%	19%	12%	27%	23%
Somewhat disrespectful	21%	21%	18%	23%	20%	21%	20%	20%	21%	22%	19%	24%	20%	21%	18%	29%
Very disrespectful	29%	23%	33%	32%	31%	27%	28%	32%	28%	30%	28%	29%	31%	52%	7%	24%
Haven't seen or heard enough to say	13%	17%	13%	8%	8%	16%	14%	9%	13%	13%	16%	9%	7%	8%	9%	21%
Net: Respectful	**18%**	**20%**	**19%**	**16%**	**19%**	**17%**	**18%**	**21%**	**18%**	**15%**	**18%**	**16%**	**23%**	**7%**	**40%**	**4%**
Net: Disrespectful	**50%**	**43%**	**51%**	**55%**	**51%**	**49%**	**48%**	**52%**	**49%**	**52%**	**47%**	**53%**	**51%**	**73%**	**25%**	**52%**

QE4. Thinking about this year's midterm election campaign, how respectful or disrespectful did each of these seem to you? Advertising by Democratic candidates

Base: all respondents.

	Total	Age			Gender		Region				Household income			Party affiliation		
	Total	18-34	35-54	55+	Male	Female	Northeast	Midwest	South	West	<$50K	$50K-<$100K	$100K+	Democrat	Republican	Neither
Unweighted base	*1,336*	*323*	*424*	*589*	*631*	*705*	*239*	*277*	*514*	*306*	*545*	*345*	*329*	*610*	*434*	*209*
Very respectful	14%	14%	16%	12%	13%	14%	16%	10%	14%	15%	15%	13%	13%	28%	3%	4%
Somewhat respectful	19%	20%	18%	18%	19%	18%	23%	22%	16%	17%	18%	19%	21%	31%	10%	9%
Neither respectful nor disrespectful	22%	25%	21%	20%	23%	21%	21%	19%	22%	25%	21%	21%	21%	24%	15%	28%
Somewhat disrespectful	18%	14%	18%	21%	18%	17%	13%	22%	18%	15%	14%	23%	18%	8%	27%	23%
Very disrespectful	15%	8%	14%	21%	17%	12%	13%	18%	14%	13%	13%	16%	18%	1%	34%	12%
Haven't seen or heard enough to say	14%	20%	13%	9%	9%	18%	14%	9%	16%	15%	18%	9%	9%	8%	11%	23%
Net: Respectful	**32%**	**34%**	**34%**	**30%**	**33%**	**32%**	**39%**	**32%**	**30%**	**32%**	**34%**	**32%**	**35%**	**59%**	**13%**	**13%**
Net: Disrespectful	**32%**	**21%**	**32%**	**41%**	**36%**	**29%**	**26%**	**40%**	**32%**	**29%**	**27%**	**38%**	**36%**	**9%**	**61%**	**35%**

QE5. Based on what you've seen or heard, do you think any of the following tried to influence the outcome of this election in ways that were unfair or illegal?

Base: all respondents. Respondents could select more than one answer; columns add to more than 100%.

	Total	Age			Gender		Region				Household income			Party affiliation		
	Total	18-34	35-54	55+	Male	Female	Northeast	Midwest	South	West	<$50K	$50K-<$100K	$100K+	Democrat	Republican	Neither
Unweighted base	*1,336*	*323*	*424*	*589*	*631*	*705*	*239*	*277*	*514*	*306*	*545*	*345*	*329*	*610*	*434*	*209*
People who made large donations to a political party or candidate	51%	44%	48%	58%	52%	49%	49%	50%	51%	52%	43%	59%	60%	61%	43%	54%
Companies providing AI tools	30%	26%	35%	28%	29%	30%	28%	33%	28%	32%	28%	32%	31%	36%	24%	35%
One or more Republican candidates	26%	26%	26%	26%	27%	25%	27%	27%	23%	30%	23%	27%	31%	41%	11%	26%
Companies operating prediction markets, such as Kalshi or Polymarket	24%	27%	26%	21%	27%	22%	26%	22%	23%	27%	19%	28%	28%	26%	25%	22%
One or more Democratic candidates	22%	18%	22%	27%	25%	20%	20%	19%	24%	25%	22%	25%	24%	9%	42%	21%
Someone else (please specify)	6%	3%	9%	6%	7%	6%	6%	6%	5%	9%	5%	5%	9%	8%	5%	6%
None of the above	9%	11%	8%	7%	10%	8%	9%	10%	8%	9%	9%	9%	8%	9%	9%	7%
Not sure	19%	21%	20%	16%	15%	22%	20%	21%	19%	15%	22%	15%	14%	14%	20%	22%
Prefer not to answer	2%	4%	2%	1%	1%	4%	3%	1%	2%	3%	3%	0%	1%	1%	1%	3%